

PRESS RELEASE

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Cinqplast becomes official distributor of VIVA Healthcare Tubes

VIVA Hong Kong is delighted to appoint Cinqplast Plastop Australia Pty Ltd as the exclusive distributor of VIVA Healthcare Tubes for the Australasian market effective from 1st December 2013.

Cinqplast Managing Director Gary Wolman says "VIVA Plastic tubes are a world class innovation and we are delighted to be involved in this new revolutionary technology".

Cinqplast is renowned for their plastic manufacturing technologies, and for over 45 years have been trusted with the responsibility of manufacturing plastic items for leading brands. With VIVA Healthcare Tubes now on offer as part of the Cinqplast range, new and existing customers will benefit from a 'one-stop-shop' for all their plastic packaging needs. The decision to expand their product range offers an extension of new packaging options for the healthcare, food, pharmaceutical, veterinary and many more emerging markets.



All VIVA plastic tubes are injection-moulded and made from 100% polypropylene giving unbeatable sustainability, recyclability and reduced CO² footprint. An exclusive in-mould labelling process offers amazing photo quality graphics on 100% of the tube. Up to 8 colours can be printed directly into the tube to create a superior image and eliminate the need for external labels. Furthermore, the 2 step manufacturing process compared to the traditional extrusion-made tubes, which require at least 4-6 additional steps, means shorter lead-times and lower costs.

The key representative for VIVA healthcare tubes, Mark Hines, will be joining Cinqplast and managing the transition. "I am looking forward to the new partnership between VIVA and Cinqplast and the opportunities it will bring", says Mr Hines.

All VIVA Healthcare tubes will continue to be manufactured in Hong Kong by VIVA.

For more information visit www.viva-healthcare.com.au or www.cinqplast.com.au